



## **COMMUNITY ENGAGEMENT POLICY**

R2 Hotels started as a family business in Majorca and has always been committed to the local community.

The General Management of R2 Hotels is committed to supporting and working together with the local community of the destination.

To this end, we have the SICTED (Spanish Integral System of Tourist Quality in Destination) quality mark, with the common objective of offering the tourist a homogeneous level of quality in services within the same destination.

Our commitment involves:

Supporting initiatives that improve the local economy.

Respecting and protecting local culture, traditions, and way of life.

Supporting the local economy. Supporting and protecting access to essential resources and services.

Our progress:

Buying products and using services from local businesses and administration.

Supporting local entrepreneurs, selling their products, such as Aloe, consuming their products, such as goat cheese.

We are actively involved with the Fuerteventura Tourist Board, supporting initiatives that protect local culture and traditions.

In our bazaar it is possible to find typical products.

Our buffet has a Canarian theme night, to showcase the typical products of the island.

At the entrance of our restaurant there are stalls of local artisans.

Information about local customs and traditions is available at the reception. We encourage our guests to enjoy the traditional festivities, to visit the cultural heritage, and to consume local products.

In the events held in our Hotel, we promote local traditions, with Canarian music groups, and local products.

We sponsor local wrestling and football teams.



A large part of our employees are local.

We contribute with vouchers for village festivals, school parties, sporting events.

We are members of *the Code* (code of conduct for the protection of children against sexual exploitation in travel and tourism) and we collaborate with the Unicef Hotels Friends programme.

A local newspaper is available in our rooms for our guests.

We provide our customers with a responsible customer decalogue.

We assess the impact of our business on the local community, complying with all regulations.

This policy is communicated through signage, information screens, in supplier contracts and on our website.

Quality Manager